

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	:	Before the Examiner:
Kale et al.	:	Salad, Abdullahi Elmi
	:	
Serial No.: 10/729,295	:	Group Art Unit: 2157
	:	
Filing Date: December 5, 2003	:	
	:	IBM Corporation
Title: TARGETED WEB PAGE	:	Dept. T81/Bldg. 503
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	:	3039 Cornwallis Road
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**REPLY UNDER 37 C.F.R. §1.111**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action having a mailing date of February 21, 2008, having a three-month shortened statutory period for response set to expire on May 21, 2008, please reconsider the rejections of the claims in view of the following amendments and remarks:

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks** begin on page 4 of this paper.